



BOYS & GIRLS CLUBS
OF SOUTHERN MARYLAND

Dear *(Potential Sponsor)*,

The Boys & Girls Club of Southern Maryland is preparing for its 2nd Annual BGCSM 5K Race to be held on September 8, 2018 and we are asking that you partner with us in providing support of our mission, which is ***to inspire and enable all young people, especially those who need us most, to realize their full potential as productive, responsible and caring citizens.*** Your support will help us to provide programming and services for children who need it most.

We hope that your company will consider helping. As a corporate sponsor, your company's logo will be placed on the back of the race day T-shirt as well as all race fliers distributed and any information given to us concerning your company will go in the race day bag. We will also promote your company in various other ways depending on your sponsorship level and as outlined in the attachment. There are several levels of sponsorship your company can consider:

Platinum Sponsorship - \$2500

- Listed as top sponsor on web site with logo and link
- Listed as top sponsor on BGCSM Facebook Page
- Opportunity to speak at opening of race
- Promotional materials in race packet
- Special PA announcements mentioning sponsor name during and after the race
- 4 complimentary race entries
- Company name will be proximately displayed on the finish line clock

Gold Sponsorship - \$1000

- Listed as sponsor on web site with link
- Listed as sponsor on BGCSM Facebook page
- Promotional materials in race packet
- Special PA announcements mentioning sponsor name during and after the race
- 3 complimentary race entries

Silver Sponsorship- \$500

- Listed as sponsor on web site with link
- Listed as sponsor on BGCSM Facebook page
- Promotional materials in race packet
- 2 complimentary race entries

Bronze Sponsorship- \$300

- Listed as sponsor on web site and on Facebook
- Promotional materials in race packet
- 1 complimentary race entry

Mile Marker Sponsor - \$150

- Company name will appear on one-mile marker sign, which will be prominently displayed at the 1-mile mark or the 2-mile mark or the finish line.
- For \$350 your company name or logo can appear on all three signs.

Water Station Sponsor -\$100

- Company name will appear on a prominently located sign at water station

Your company may prefer to provide gift certificates, food/drink which will be provided to race participants or items for door prizes that will be given away after the race. We welcome any contributions like this as well.

Below are the documents to use if you are interested in sponsorship or willing to seek sponsorship from someone. The first is our sponsorship letter and it describes what the different levels of sponsorship mean for your company. The second document is the sponsorship form and instructions.

The Boys & Girls Club of Southern Maryland is located at the corner of 3rd and Dayton Avenue and has been active in the community for over 20 years. We are depending on our partners to help us in providing better lives for area children, and we hope you will join us!

Please do not hesitate to contact us with questions you may have about sponsorship or donations for the race. Thank you in advance for any support you may provide.

Crystal Jordan, Kisha Flagg, Michael Williams
Race Co-Chairs
events@bgcsm.net
410-257-0007



BOYS & GIRLS CLUBS
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BGCSM Family Fun 5K Run/Walk

Race Location: The Boys Girls Club of Southern Maryland (BGCSM), 9021 Dayton Avenue North Beach, MD 20714.

Time: Race starts at 7:30 am
Race day registration opens at 6: 30 am

Register on line at www.bgcsm.net or by mail to 9021 Dayton Avenue P. O. Box 413 North Beach MD 20714 (forms due by August 31)

Early pick up for bibs & t-shirts:
September 6 – 7 at the BGCSM 12:00pm – 5:00pm

Entry fee: \$30 before August 16 /\$35 race day /\$25 kids under 12

Proceeds: Benefit the Boys and Girls Club of Southern Maryland.

Contact: BGCSM 410.257.0007, fax 410.286.5229 email- events@bgcsm.net

-----detach here -----

BGCSM Family Fun 5K Run/Walk

Name _____ Sex ____ Age ____
 Address _____
 City, State Zip _____
 Phone _____ E-mail _____
 Emergency Contact _____ Phone _____
 SHIRT SIZE (circle One) SM M L XL NONE
 Name of affiliation of Club or Team _____

\$30 advanced (before August 16) \$35 race day \$25 kids under 12 **Registration total\$** _____
(Checks payable to BGCSM)

Credit Card charge in the amount of \$ _____ Name on card _____
Card number _____ Exp _____ CVV(3 digit code) _____

Waiver (MUST BE SIGNED)

In consideration of your accepting this entry, I, the below signed, intending to be legally bound, for myself, my heirs, my executors and administrators, waive and release and any all rights and claims for damages I may have against the BGCSM, race, and sponsors and their representatives, successors and assigns for any and all injuries suffered by me in said event. I attest that I will participate in this event as a footrace, that I am physically fit and sufficiently trained for the completion of this event. Furthermore, I hereby grant full permission to use my name and likeness, as well as any photographs and any record of this event in which I may appear for any legitimate purpose, including advertising and promotion.

Signature _____ Date _____

Parent or Guardian if under 18 _____